

Patient Data Integration Value Proposition across Healthcare Stakeholders

Providers

- Track **patient treatments** over time and across providers
- Make **informed clinical decisions** based on patient history
- Improve overall patient experience, **care quality & outcomes**
- **Manage referral** of patient across care settings
- **Educate patients** in case of treatment non-adherence
- Derive meaningful **insights from clinical notes**
- **Explore influence of social determinants** on patient's health

Pharma

- Track **drug adherence, effectiveness and safety** over time using real world data
- Create CDSS to **match patient cohorts with drugs**
- Ensure **timely refill of medication** supplies to patients
- **Assess reason for** switching a patient to a **different treatment**
- **Compare competitor drugs** in real-time to influence prescription choices and formulary coverage
- Assess **performance of products** across markets



Patients & Family Members

- **Easily share medical records** with physicians and specialists
- **Reduce mental stress** and anxiety of retrieving medical history
- **Quick access to LHR** can be life saving in case of urgent care
- Ensure care team has access to **comprehensive medical record**
- Focus on **receiving care rather than maintaining medical record** across different providers
- Access to LHR leading to **improved clinical decisions** and outcomes

Payer

- **Avoid repeating healthcare services** across provider organizations
- **Ascertain medical necessity** of healthcare services rendered
- Evaluate **member risk scores** and associated healthcare costs
- Drive **care coordination** for high risk members
- **Benchmark performance of providers** based on quality of care
- **Understand population characteristics** to drive care programs
- **Track changes in member's treatment** by a healthcare provider
- **Understand market dynamics** and performance across countries

